Empowering faculty as partners in building assessment and evaluation processes

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2025 AAC&U CLASS Conference

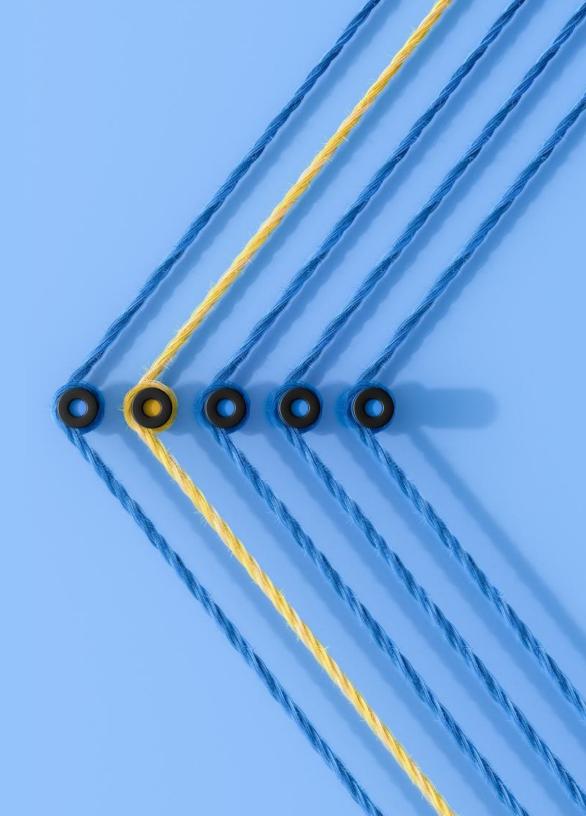


Session Goals

- Model for faculty engagement
- Strengths of this model
 - Practical examples
- How to implement on your campus
 - Who to elevate?

Getting to know you $\frac{1}{2}$ Lightning Edition $\frac{1}{2}$





QI: Your Role

- Faculty Role
- Administrative Role
- Otherwise adjacent







Q2: Collab. level admin ↔ faculty

- There's enough collaboration
- Want more collaboration



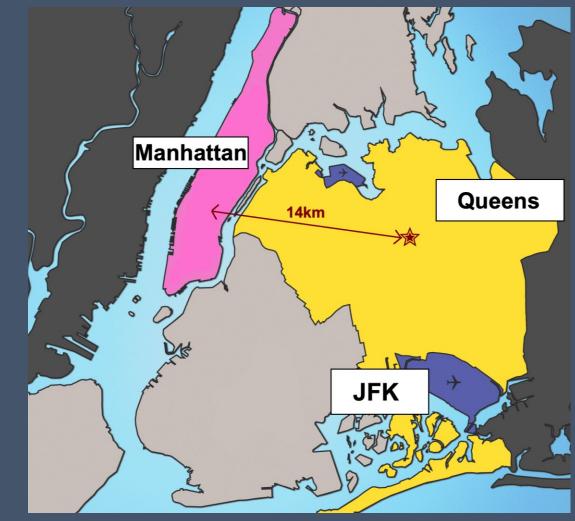


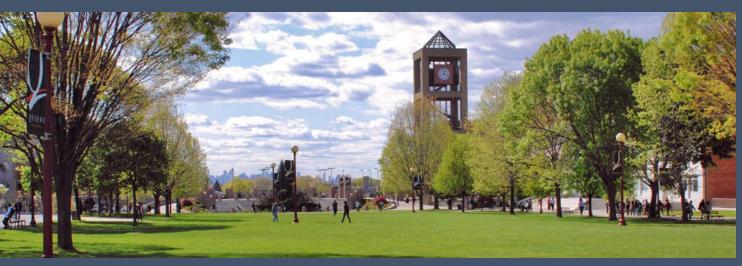


About



- Urban Commuter Campus
- Diverse Student Population
 - 15,000-16,000 students
 - 100+ countries
 - 35% First Generation
 Students
- Liberal Arts Education





The Cast of Characters



Christopher Hanusa Prof of Mathematics Hired 2008

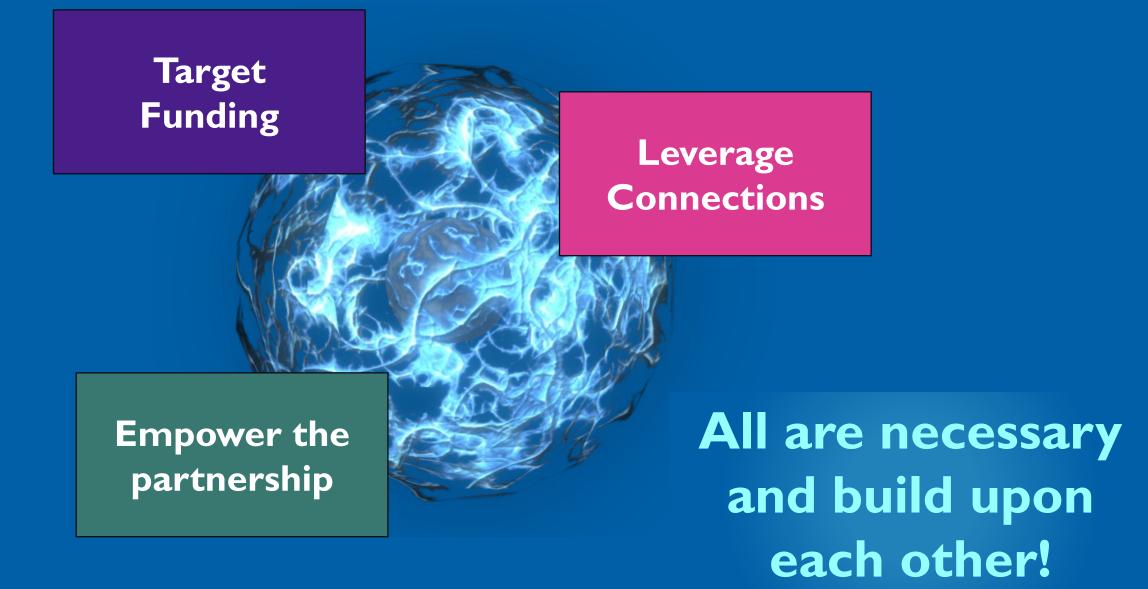


Patricia Price
Provost and
SVP of Acad. Affairs
(Interim '22-'24)

Queens College in 2023

- Inconsistent & unsupported assessment infrastructure
- Lack of systematic planning
- '23-'26 re-accreditation cycle
- Community building needed after covid

Model for faculty engagement



1. Target funding

- Goal: Build admin capacity in faculty in alignment with priorities (Planning, Assessing, Accrediting)
- If it's a priority → Allocate funds
 - Reassigned time
 - Prof. development
 - Resulting initiatives
- Invest in stewards of the institution



- Faculty Liaison for Eval. & Assessment
- Assessment
 Coordinators
- Working Group Co-Chairs

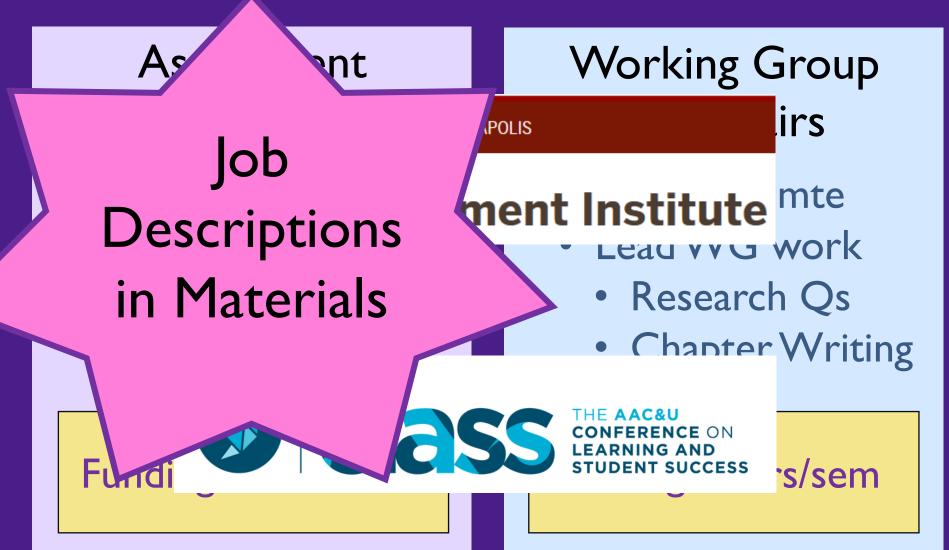
1. Target funding

Faculty Liaison for Eval. & Assessment

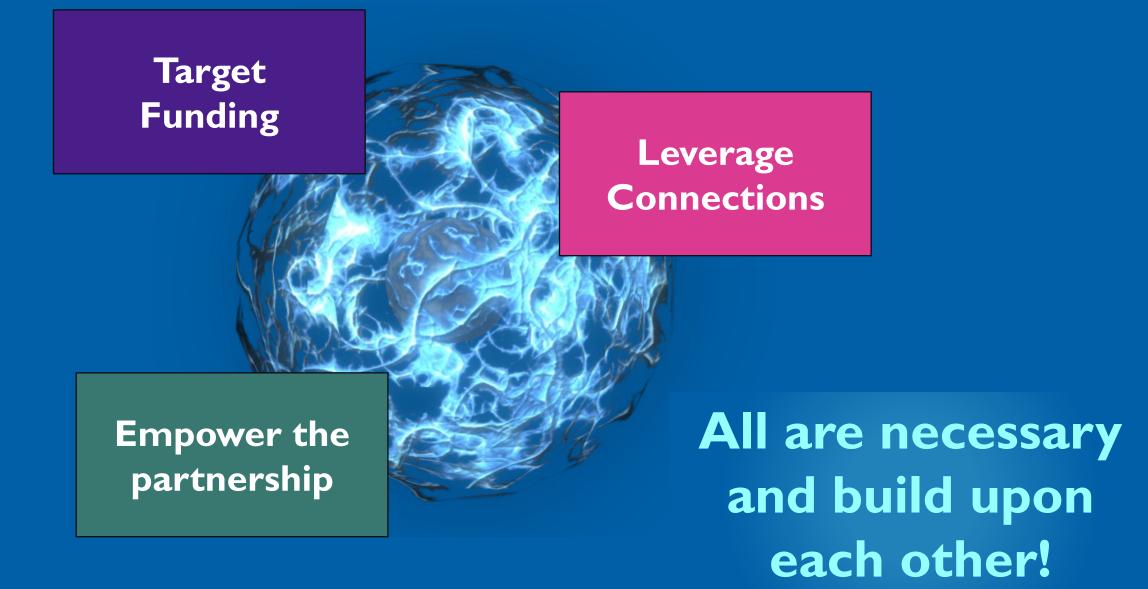
- Liaise with chairs
- Build policy
- Lead initiatives
- Accreditation

Funding: 2 crs/sem

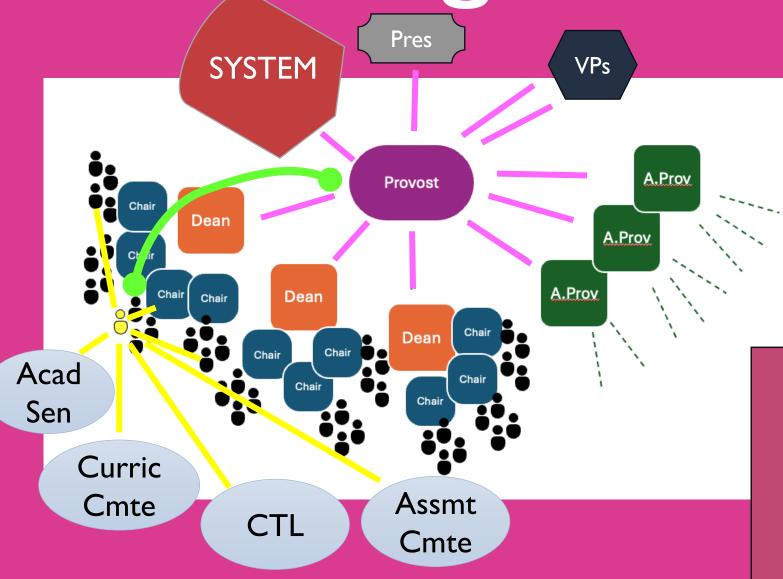
PD: Conferences



Model for faculty engagement



2. Leverage Connections



Who regularly interacts w/

- The Provost?
- A faculty member?
 - → connections built over years

without partnership:

insulation it's intimidating!

with partnership:

cross-layer shortcut network integration

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2. Leverage Connections

Faculty's network Provost's network

- Fac: Credibility with Pres, VPs
- Admin: Institutional knowledge of culture
- Different timescale: ~5yrs / career

Not just people → It's the IDEAS

- Elevate ideas directly
- Quick feedback on policy proposals



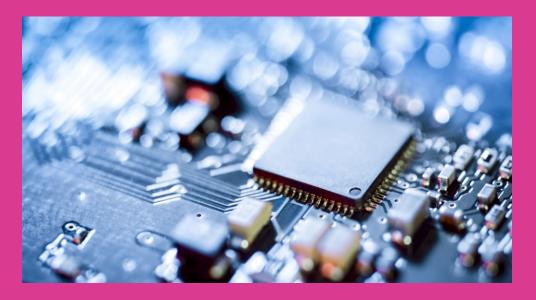
2. Leverage Connections

Faculty in role: (Extra CPU)

- Time to visit stakeholders
- Candid conversations with chairs
- · Still researching, teaching, serving

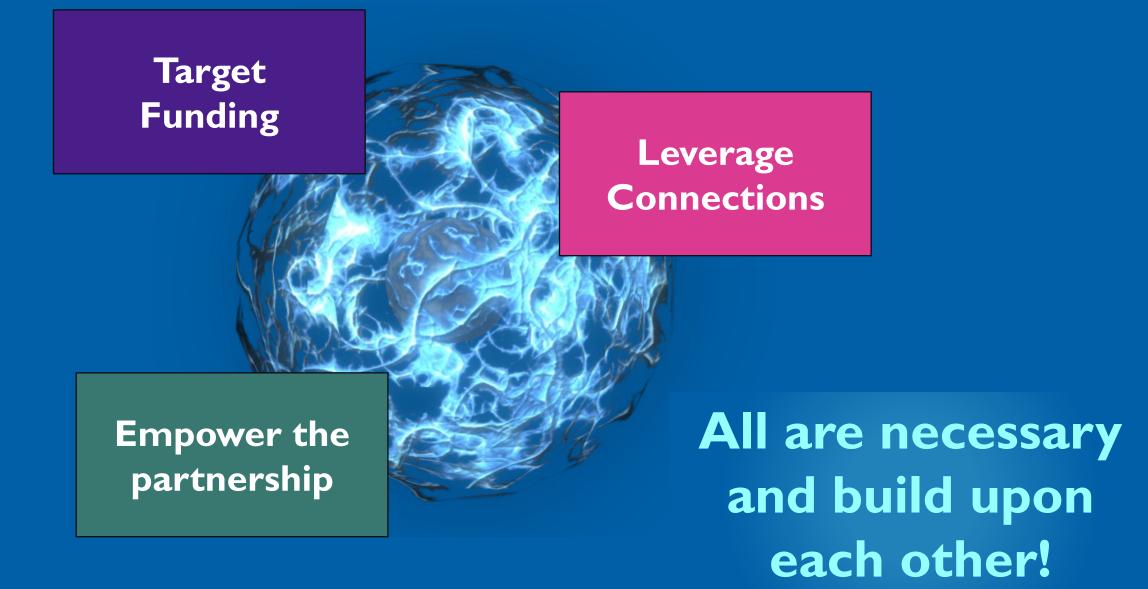
This is a partnership.

- Clear job description, expectations
- Check-ins to align interests
- Insider knowledge sharing (both ways)
- Listen and use discretion (both ways)





Model for faculty engagement



Investment in Human Capital



Empower to do the work



Investment in Professional Dev



Brings new ideas / initiatives



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Ideas from Assessment Institute

Money for Outside Consultant

Money for Food

Coord with Events, Photo, Food

Fund Assessment Coordinators

Building Assessment Capacity

Assessment Fest



Academic Assessment Council

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Ideas from Assessment Institute

Coordination with Assoc Prov

Coord with CTL & their funds

Facilitate with Writing Coord

Fund Gen Ed Council Co-Chairs

Building General Education Infrastructure

Gen Ed Faculty Fellows



General Education Council

COACHE Survey Results Facilitator

Organized & Shepherded Working Group

New APR Process

Collaboration with Chairs, OIE, Conference Friends

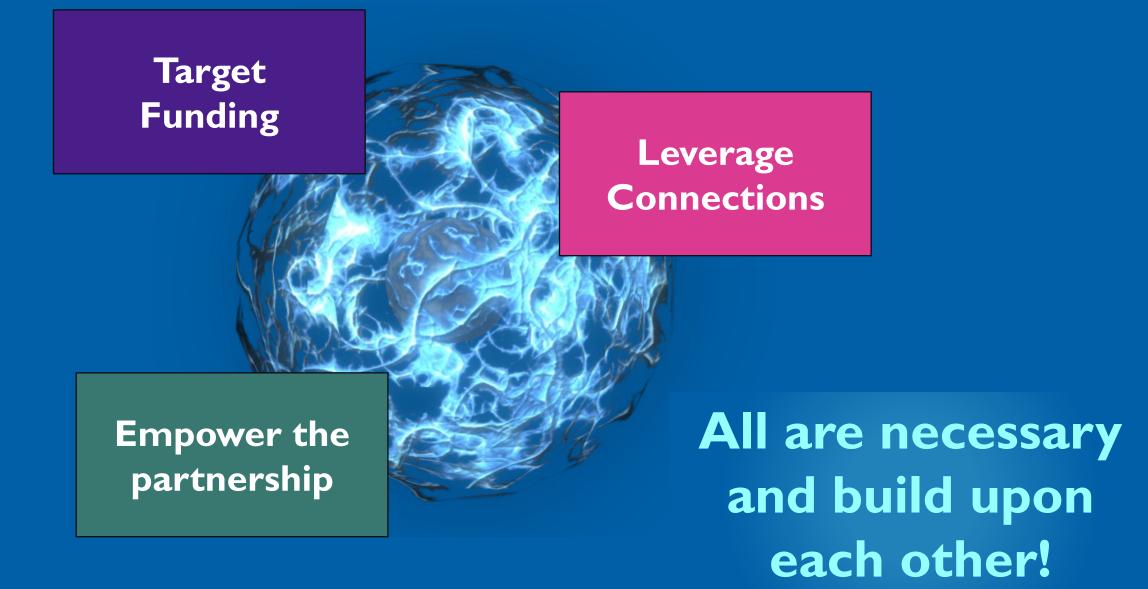
Search for Head of Institutional Effectiveness

Faculty consultation on Search Helped to onboard

New Reporting Processes

Collaboration with chairs, OIE, Assess't Council, Friends

Model for faculty engagement



On your campus

Align with your areas of need

Eye to sustainability of initiatives

"Build your bench"

Accept continuous improvement

Not always right the first time



Who to elevate?

Qualities leading to success:

- Ideas, creativity, desire to improve institution
- Track record of being a "doer"
- Experience w/ multiple roles
- Variety of connections
- Facilitator / build consensus



Thank you!

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Download the Materials

Details • Job Descriptions
Slides • Additional Materials

